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[Academic Detail](#)

<http://tribhuvan-university.edu.np/>

Bachelor in Science & Technology.  
Completed in year 2015 from Tribhuvan University (Nepal).

[Working Experience 1](#)

<http://ibgdigital.ae/>

Position: **Digital Marketing Manager** Business Bay, Dubai

Duration: Feb, 2017 - current

**Job Role:**

Project management,  
Handling SEO projects & clients,  
Marketing Strategy planning and implementing,  
CRO and lead generation,  
Regular site audit and score status.

[Working Experience 2](#)

<http://dovecreation.com/>

Position: **Digital & Inbound Marketing Specialist** Kathmandu, Nepal

Duration: Mar, 2016 - Dec, 2016

**Job Role:**

Performed competitor research,  
Develop SEO Strategy and implement and monitor campaigns,  
Assistance in development of short-and long-term marketing and SEM strategies & execution,  
Assisted in the development of social media strategies & optimisation campaigns,  
Based on analysis, result and client feedback, continually improve and modify strategies to Optimise effectiveness,  
Keeping up-to-date with constantly changing technological & search engine trends, algorithms and ranking factors,  
Nurture client relationships and develop relationships with new clients,  
Managed relationships and projects for a number of key clients,  
Prepare analytics and ranking reports and present to clients and management.

[Working Experience 3](#)

<http://bluemuffinstudio.com.au/>

Position: **SEO Analyst and Specialist** Kathmandu, Nepal

Duration: Apr, 2015 - Mar, 2016

**Job Role:**

Perform competitor SEO research,  
Perform site analysis, Keyword research and mapping and assess link building opportunity,  
Creating comprehensive presentation and reports for client benefits,  
Responsible for evaluating client websites and developing a marketing strategy,  
Responsible for maintaining SEO guidelines and integrity on each customer website,  
Helped define best practice SEO and SEM procedures,  
Monitored scheduled and unscheduled algorithm changes to the major search engines,  
Assisted in providing analytics and performance reporting to management.

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